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Privacy Statement

Baldwin Lightstream is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Baldwin Lightstream website and mobile application (mobile app/app) and governs data collection and usage. By using the website and/or the mobile app, you consent to the data practices described in this statement.

Collection of Your Personal Information

Baldwin Lightstream collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Baldwin Lightstream also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

Baldwin Lightstream also collects and processes information provided directly by you when you install the App and register for an account to use the App. Specifically, this information includes:

- Your name, email address, location, user's phone or contact book data, user's inventory of installed apps, and user's screen recording;
- Browser information and session cookies related to your access and use of the App;
- Data insights Baldwin Lightstream attains based on correlation and analytics of your information collected in providing the App, which may be used in aggregated and dis-aggregated formats or to obtain trend analytics, to provide the App; and
- Use of the above-described collected information in aggregated and dis-aggregated formats to enhance our current App or to provide App features.

There is also information about your computer hardware and software that is automatically collected by Baldwin Lightstream. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Baldwin Lightstream for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Baldwin Lightstream Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Baldwin Lightstream public message boards, this information may be collected and used by others. Note: Baldwin Lightstream does not read any of your private online Communications.

Baldwin Lightstream encourages you to review the privacy statements of Web sites you choose to link to from Baldwin Lightstream so that you can understand how those Web sites collect, use and share your information. Baldwin Lightstream is not responsible for the privacy statements or other content on Web sites outside of the Baldwin Lightstream and Baldwin Lightstream family of Web sites.

Use of Your Personal Information

Baldwin Lightstream collects and uses your personal information to operate the Baldwin Lightstream Web site and deliver the services you have requested. Baldwin Lightstream also uses your personally identifiable information to inform you of other products or services available from Baldwin Lightstream and its affiliates. Baldwin Lightstream may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Baldwin Lightstream does not sell, rent or lease its customer lists to third parties. Baldwin Lightstream may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, Baldwin Lightstream may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Baldwin Lightstream, and they are required to maintain the confidentiality of your information.

Baldwin Lightstream does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Baldwin Lightstream keeps track of the Web sites and pages our customers visit within Baldwin Lightstream, in order to determine what Baldwin Lightstream services are the most popular. This data is used to deliver customized content and advertising within Baldwin Lightstream to customers whose behavior indicates that they are interested in a particular subject area.

Baldwin Lightstream uses the information collected as described in this Privacy Policy, including personal information, to:

- Provide you with the App as described in the Agreement;
 - Implement, improve and/or enhance the App, including to make future releases available to you;
 - Carry out Baldwin Lightstream' obligations as described or authorized in the Agreement and this Privacy Policy;
 - Enforce Baldwin Lightstream rights arising from the Agreement between you and Baldwin Lightstream; and
 - Fulfill any other purpose authorized by you and reasonably required for the App.
- Baldwin Lightstream Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Baldwin Lightstream or the site; (b) protect and defend the rights or property of Baldwin Lightstream; and, (c) act under exigent circumstances to protect the personal safety of users of Baldwin Lightstream, or the public.

Use of Cookies

The Baldwin Lightstream website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Baldwin Lightstream pages, or register with Baldwin Lightstream site or services, a cookie helps Baldwin Lightstream to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Baldwin Lightstream Web site, the information you previously provided can be retrieved, so you can easily use the Baldwin Lightstream features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Baldwin Lightstream services or Web sites you visit.

Security of Your Personal Information

Baldwin Lightstream secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure.

Indemnity

User agrees to indemnify and hold harmless Baldwin Lightstream and its affiliates from any claim, liability, loss, damage, cost or expense including, without limitation, reasonable attorney's fees arising out of or related to use of the Service, any materials downloaded or uploaded through the Service, any actions taken in connection with use of the Service, any violation of any third party's rights, any violation of any law or any breach of this AUP. This section shall not be construed to limit or exclude any other claims or remedies that Baldwin Lightstream may assert under this AUP or by law.

Changes to this Statement

Baldwin Lightstream will occasionally update this Statement of Privacy to reflect company and customer feedback. Baldwin Lightstream encourages you to periodically review this Statement to be informed of how Baldwin Lightstream is protecting your information.

Contact Information Baldwin Lightstream welcomes your comments regarding this Statement of Privacy. If you believe that Baldwin Lightstream has not adhered to this Statement, please contact us. We will use commercially reasonable efforts to promptly determine and remedy the problem.

Last Updated: May 2021

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