

SEPTEMBER 2026

www.baldwinlightstream.com

BALDWIN
LIGHTSTREAM™
COMMUNICATING AT THE SPEED OF LIGHT

**WIFI YOUR HOME LIFE
DESERVES**
with **NIMBL**
NETWORKS™

**ONE CONNECTION
DOESN'T FIT EVERY HOME**

At Baldwin Lightstream, we know every household uses the internet differently. That's why our Nimbl network options are designed to give you choices—whether you simply need dependable everyday internet or you're powering a home full of devices, gaming, streaming, and smart technology.

Nimbl 100 | 100 Mbps

Simple, secure, and budget-friendly. A great choice for everyday browsing, email, social media, and light streaming.

Nimbl 250 | 250 Mbps

Reliable and secure for families who want whole-home Wi-Fi and family-friendly features to help keep everyone connected.

Nimbl 500 | 500 Mbps

Our work hard, play hard option. Ideal for busy families and work-from-home professionals who need added reliability while multiple people are online.

Nimbl 1 Gig

Built for the connected household. Gamer-grade performance makes this a great fit for gamers, tech lovers, heavy streaming, and homes with lots of connected devices.

Nimbl 8 Gig

Our tech-forward, flagship speed for early adopters and technology-driven homes looking for incredible speed, security, and smart-home control.

Not sure how much speed you really need? That's where we come in! Our Baldwin Lightstream team can help you look at how your household uses the internet and find the Nimbl option that makes the most sense for you. Because when it comes to staying connected, we believe your internet should fit your life—not the other way around.

**PROTECT YOUR
CONNECTION**

Your home or business Wi-Fi connects more devices than ever before, and **ProtectIQ** helps keep them all safer. Built directly into your network, ProtectIQ works at the router level to help block viruses, malware, ransomware, phishing attempts, and other online threats before they reach your connected devices. ProtectIQ also helps safeguard smart devices like TVs, cameras, thermostats, and speakers, while alerting you when suspicious activity or potential threats are detected. Best of all, protection happens automatically in the background, giving you an added layer of security without another program to install on every device.

It's important to know that ProtectIQ works exclusively with Baldwin Lightstream-provided compatible routers. Because the protection is built into the router itself, customers using their own router will not have access to ProtectIQ protection.

With Baldwin Lightstream and ProtectIQ, you're not just getting connected, you're adding an extra layer of protection and peace of mind to your entire network.

Download the NimBL IQ App Today!

Call Us and Connect Today!
715-684-3346

Stay Connected with Lifeline

National Digital Connectivity and Lifeline Awareness Week is September 13–19, 2026. This week helps raise awareness of the federal Lifeline program and the assistance available to eligible low-income households.

Staying connected is an important part of everyday life. Lifeline helps eligible consumers access affordable voice and broadband services, making it easier to stay connected with family, search for jobs, access healthcare resources, and reach emergency services when needed.

At Baldwin Lightstream, we believe everyone should have the opportunity to stay connected. If you or someone you know may qualify for Lifeline assistance, we encourage you to learn more about the program, eligibility requirements, and how to apply.

Find out if you qualify:

www.lifelinesupport.org

Stay connected. Stay informed.



**CHECK OUT LOCAL EVENTS +
FREE COMMUNITY EVENT
ADVERTISING AVAILABLE**



MEET THE STAFF SPOTLIGHT

Oscar Avila

I have been part of the Baldwin Lightstream team for nine years now, and I genuinely enjoy working with such a great group of people each day. It's nice to be on a team that takes pride in providing great customer service while still having fun together along the way.

Outside of work, I'm looking forward to the start of the NFL season. When it comes to game day, I know firsthand the importance of a great connection. Watching the game with our fiber internet is the best! I can have the game on while working on my laptop and using my phone without having to worry that they won't all work at the same time. It feels good to have that peace of mind, especially since I'm not the only one in the house streaming. GO PACK GO!

Operations Manager



REMEMBERING SEPTEMBER 11TH

Each year on September 11th, we pause to remember the nearly 3,000 lives lost in the terrorist attacks of September 11, 2001, and honor the first responders, service members, and everyday citizens who showed extraordinary courage in the face of tragedy.

We remember not only the lives that were lost, but also the strength, compassion, and unity shown in the days that followed. September 11th serves as a reminder to appreciate our communities, support one another, and never forget those whose lives were forever changed.

We remember. We honor. We will never forget.

